

For the Record - Press Statements

Publication	BBC Online
Date of article	Wednesday 16 th January
Reporter	Matt Lee
Headline	Russells Hall Hospital baby death caused by staff mistakes
First paragraph/s of article	A West Midlands hospital has admitted that midwives' mistakes contributed to the death of a baby girl.
	The trust for Russells Hall hospital in Dudley has apologised to the parents of three-day-old Brook Greenfield for the events that led to her death.
Paragraph/s relating to The Dudley Group	The trust for Russells Hall Hospital in Dudley has apologised to the parents of three-day-old Brook Greenfield for the events that led to her death.
	Paula Clark from the Dudley Group NHS Trust, which represents the hospital, said they offered "the most sincere condolences" to the couple for their loss.
	She said: "Safety is always our top priority and we offer our heartfelt apologies that the care provided in this case fell below the high standard we provide each day for our patients.
	"A thorough investigation was carried out and lessons have been learned and appropriate actions taken to help ensure that a tragic incident such as this does not happen again in the future."
Press enquiry	BBC online, along with other media outlets, asked for a statement regarding the death of a baby. Solicitors representing the mother issued a press release stating the Trust admitted full liability.
Also issued to:	Free Radio
	Dudley News Express and star
	Heart FM
	BBC Midlands Today
	ITV Central
	Daily Mail

Trust response

First and foremost we would like to offer our most sincere condolences to Gemma Peters on the sad loss of her baby, Brook. Safety is always our top priority and we offer our heartfelt apologies that the care provided in this case fell below the high standard we provide each day for our patients.

A thorough investigation was carried out and lessons have been learned and appropriate actions taken to help ensure that a tragic incident such as this does not happen again in the future.