

PRESS RELEASE

**The Dudley Group NHS Foundation Trust takes to Twitter to encourage the public to choose well.**

The Dudley Group NHS Foundation Trust is taking part in a national Tweet-a-thon on Wednesday 12<sup>th</sup> December featuring live tweets from Accident and Emergency to give a real time snap shot into the incidents that doctors and nurses face in the department.

The Dudley Group is the only provider trust in the West Midlands taking part in the Tweet-a-thon which is part of the Choose Well campaign to encourage patients to choose the right service for them.

Twitter users can follow The Dudley Group @dudleyhospitals to see real time tweets from the A&E department to find out what types of conditions and injuries have been treated.

The Choose Well campaign is designed to help people get the best possible treatment by selecting the service that is right for them and helping to reduce the burden on essential emergency services.

People can find out more about Choose Well by visiting <http://www.westmidlands.nhs.uk/WhatWeDo/Campaigns/ChooseWell.aspx> .

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For more information, please call Jackie Dietrich, Communications and Engagement Officer for The Dudley Group of Hospitals NHS Foundation Trust, on (01384) 456111 extension 1423.