

For the Record – Press Statement

Publication and reporter	Daily Mail
Date of article	04/01/2017
Headline	Kick out hospital blood suckers, demands NHS Boss: Ambulance-chasing lawyers cost service £440 million a year - enough for 15,000 nurses
Main paragraph relating to The Dudley Group	RUSSELLS HALL HOSPITAL, DUDLEY: The hospital trust is paid £12,000 a year to display patient information leaflets in its A&E unit. The NHS-branded leaflets carry adverts for the ASYST personal injury line, which say: 'There is no shame in making an honest claim.' Dr Paul Harrison, chief executive of the trust, said the money had been spent on the relatives room. ASYST did not respond to requests for comment.

Publication and reporter	Express and Star
Date of article	07/01/2017
Headline	Anger at injury claim advert in hospital
First paragraph/s of article	A councillor is angry that a personal injury firm is advertising on NHS-branded leaflets in the A&E of a Black Country hospital. The Dudley Group NHS Foundation Trust receives £12,000 a year from BOE Publishing for advertisements including one for ASYST on the back of a six-page card titled Welcome to the Emergency Department.

Trust response
<p>COMMENT FROM DR PAUL HARRISON, ACTING CHIEF EXECUTIVE, THE DUDLEY GROUP NHS FOUNDATION TRUST</p> <p>The Dudley Group NHS Foundation Trust has used a company to provide patient information leaflets in our Emergency Department for five years. We use this way of producing the leaflets to enable us to provide good quality patient information at no cost to the NHS or the taxpayer.</p> <p>In addition to a plentiful stock of valuable patient information leaflets we receive £12,000 per year. We use the money to improve patient experience, for example making improvements to the relative's room in the department.</p> <p style="text-align: center;">*** ENDS ***</p> <p>Notes for editors</p> <p>For further information please contact Jackie Dietrich, Communications Manager for The Dudley Group NHS Foundation Trust via 01384 244403 or email communications@dgh.nhs.uk</p>