

Date: 06/09/2016

FREEDOM OF INFORMATION REQUEST FOI/012965 – Maternity

Does your Trust operate a maternity ward?

YES

If so can you answer the below questions.

**If not please can you confirm that you do not operate a Maternity ward so I can update my records accordingly?
Packs handed out in Maternity Wards**

Does your Trust/Hospital allow Bounty to hand out Packs in your Maternity wards?

YES

If so how many packs are handed out approx per year?

At least 90% of deliveries we could estimate in the region of 4,000

How much money do you make per annum for allowing Bounty access to hand out packs in the maternity wards?

The sharing of this commercially sensitive information may mean the Trust breaching its contracts with Bounty but more importantly may prejudice Bounty's and the Trust's commercial interests.

The Trust is relying on FOI exemption:

Section 41 (1)

"Information is exempt information if –

(a) It was obtained by the public authority from any other person (including another public authority), and

(b) The disclosure of the information to the public (otherwise than under this Act) by the public authority holding it would constitute a breach of confidence actionable by that or any other person."

Section 43 (2)

"Information is exempt information if its disclosure under the Act would or would be likely to prejudice the commercial interests of any person (including the public authority holding it)."

What is the contract length between the Trust/Hospital and Bounty relating to the access to provide packs?

Annual

What is the renewal date of the agreement between the Trust/Hospital and Bounty relating to the access to provide packs?

April 2017

Does the contract provide exclusivity to Bounty?

Yes

Please can you confirm if you contract at Hospital or Trust level for the supply of packs in your maternity wards?

Trust level

Who is responsible (name and position)

Head of Midwifery

Photography Services in Maternity Wards

Does your Trust/Hospital permit the access to the Maternity Wards to Bounty photography services?

Yes

If so how many photographs are taken in your wards per annum?

Woman 's choice - We do not collect this data

How much money do you make per annum for allowing Bounty access to perform photography services in your maternity wards?

The sharing of this commercially sensitive information may mean the Trust breaching its contracts with Bounty but more importantly may prejudice Bounty's and the Trust's commercial interests.

The Trust is relying on FOI exemption:

Section 41 (1)

"Information is exempt information if –

(c) It was obtained by the public authority from any other person (including another public authority), and

(d) The disclosure of the information to the public (otherwise than under this Act) by the public authority holding it would constitute a breach of confidence actionable by that or any other person."

Section 43 (2)

"Information is exempt information if its disclosure under the Act would or would be likely to prejudice the commercial interests of any person (including the public authority holding it)."

What is the contract length and renewal of any contracts relating to the supply of Bounty photography services?

1 year

Does the contract provide exclusivity to Bounty?

Yes