

For the Record – Press Statement

Publication and reporter	Express & Star, Richard Guttridge
Date of article	02.11.17
Headline	Hospital staff urged to get flu jab
Paragraph/s relating to The Dudley Group	Russells Hall has set a target of having 70 per cent of frontline workers vaccinated by February. The total currently stands at 45 per cent.
Press enquiry	<p>The Express & Star contacted the Trust in relation to performance around the national flu campaign.</p> <p>Figures published in October's Board papers stated that the Trust had protected 45 per cent of frontline staff against a target of 70 per cent. The Trust was asked to provide a statement.</p>
Trust response	
<p>COMMENT FROM DIANE WAKE, CHIEF EXECUTIVE, THE DUDLEY GROUP NHS FOUNDATION TRUST</p> <p>We are pleased that in just four weeks we have already reached 45 per cent of our target to vaccinate 70 per cent of frontline staff against the flu virus by February 2018.</p> <p>We are confident that we can increase the percentage of staff who have their annual flu jab over the coming weeks to help protect themselves and their patients against the flu virus.</p> <p>We are required by NHS England to vaccinate 70 per cent of frontline staff against the flu virus by February 2018.</p> <p>Since the flu vaccines were delivered to the Trust at the start of October, we have set up a programme of drop in clinics supported by 75 staff vaccinators giving the flu jab to staff in their workplace. We also have a high profile social media campaign to encourage as many staff as possible to have the flu jab.</p> <p>The Board of Directors recognises the importance of this vaccination programme which protects our vulnerable patients from the spread of flu.</p> <p style="text-align: center;">*** ENDS ***</p> <p>Notes for editors For further information please contact Jackie Dietrich, Communications Manager for The Dudley Group NHS Foundation Trust via 01384 244403 or email communications@dgh.nhs.uk</p>	