

For the Record – Press Statement

Publication and reporter	Express & Star, Alex Ross
Date of article	17.04.18
Headline	Hospital staff blue over brown uniform
Paragraph/s relating to The Dudley Group	<p>A hospital is replacing the uniform of its non-registered healthcare staff – changing the colour from blue to ‘biscuit’.</p> <p>But the move by Dudley Group NHS, which runs Russells Hall Hospital, has proved unpopular with some of the clinical support workers. An online petition named Keep Dudley Group Uniform Blue has 473 supporters.</p>
Press enquiry	<p>The Express & Star contacted the Trust in relation to a public petition posted on Facebook about staff uniform called ‘Keep Dudley Group Uniform Blue’.</p> <p>They asked the following questions:</p> <ul style="list-style-type: none"> • Is the trust replacing staff uniforms? • If so, what are the reasons behind this? • How much has the Trust spent or how much does the Trust plan on spending doing so? • Could the Trust provide a statement?
Trust response	
<p>COMMENT FROM DIANE WAKE, CHIEF EXECUTIVE, THE DUDLEY GROUP NHS FOUNDATION TRUST</p> <p>The Trust is replacing selected staff uniforms to help patients identify the difference between registered and non-registered healthcare staff.</p> <p>The biscuit coloured clinical support staff uniform replaces the previous blue tunic often associated with registered nurses. Staff can choose from two styles, either a tunic and trousers or a dress.</p> <p>The roll out of new uniforms for ward clerks and clinical support staff means non-registered staff will be easily recognised by the colour and style of their new uniforms.</p> <p>The change in uniform will reduce confusion for our patients and visitors by making it easier to identify nurses, matrons and doctors from ward clerks and clinical support workers.</p> <p>The selection of the new uniforms was based on best quality and style to retain a</p>	

professional and smart appearance.

The replacement of uniforms comes under our current contract with our PFI partners at no extra cost to the Trust.

***** ENDS *****

Notes for editors

For further information please contact Lauryn Edwards for The Dudley Group NHS Foundation Trust via 01384 244403 or email dqft.communications@nhs.net