

Date: 27/11/2017

FREEDOM OF INFORMATION REQUEST - Ref: FOI/013769 – Public relations / marketing

Part 1

1. Does your Trust/CCT currently use a private company to undertake any of the following services:

- No

- Public Relations
- Social Media Communications
- External Stakeholder Communications
- Internal Stakeholder Communications.

2. If yes, can you please confirm: - N/A

- When the current contract(s) was/were last let
- When the current contract(s) expires/expire
- Whether the current contract(s) has/have options to extend its length
- When you expect to retender the contract(s).

3. If no (to question 1 above), are you considering letting such a contract(s) in the future and if so, do you have an approximate timetable for engaging the market?

- Possibly but not yet

Part 2

4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years?

- Yes. Design work is sometimes outsourced and video production on a case by case basis

5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)? - Items undertaken by external companies are simple poster design and print of publications.

- The Trust has not employed a company to do any marketing or public information campaigns in the last two years