

Date: 13/02/2018

FREEDOM OF INFORMATION REQUEST FOI/013910 – Facebook & Twitter

Under the Freedom of Information Act I would like to request the following information:

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up? - <https://www.facebook.com/DudleyGroupNHS/> set up on 20th August 2014
2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004? - £400 for Recruitment Open Evenings from 21st November to 6th December 2017.
3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up? - <https://twitter.com/DudleyGroupNHS> set up in November 2013
4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006? - N/A
5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost? - N/A
6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began? - N/A
7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them? -

We do have a social media policy, for a copy please contact dgft.FOI@nhs.net quoting the FOI reference number