

Date: 21/09/2018

FREEDOM OF INFORMATION REQUEST FOI/014338 – Bounty UK Ltd

In the 12 months to date (23.08.18) please confirm the following:

1) Whether the Trust currently is, or has been in the past 12 months, engaged in a contract or written agreement with Bounty UK Limited. If the Trust is currently engaged in a contract please attach a copy of it, making necessary redactions in order to comply with the Act. Please provide the date that the contract began and/ or ended. Please provide an overview of the terms of payment. (i.e. per mother visited / per photo pack purchased).

Yes the Trust is engaged in a contract with Bounty (UK) Limited.

The Trust is liaising with Bounty (UK) Limited with regard to providing you with a redacted copy of the contract. We will provide you with a redacted copy with sections of the contract redacted under FOI exemptions 41 (1) and 43 (2) Commercial Interests (details as show in question 2 below).

The 3 year Contract commenced on 28th April 2016.

2) Please confirm how much money has been paid to the Trust by Bounty UK Limited in the past 12 months and how many new mothers are recorded as having been approached by Bounty representatives (if held).

The sharing of this commercially sensitive information may mean the Trust breaching its contracts with Bounty (UK) Limited but more importantly may prejudice Bounty's and the Trust's commercial interests.

The Trust is relying on FOI exemption:

Section 41 (1)

"Information is exempt information if –

- (a) It was obtained by the public authority from any other person (including another public authority), and
- (b) The disclosure of the information to the public (otherwise than under this Act) by the public authority holding it would constitute a breach of confidence actionable by that or any other person."

Section 43 (2)

"Information is exempt information if its disclosure under the Act would or would be likely to prejudice the commercial interests of any person (including the public authority holding it)."

We do not hold information about numbers of women approached by Bounty

3) Please provide details of the policies the Trust has in place with regards to protecting new mothers (i.e are representatives allowed on any ward at any time, or do they have restricted access? Are mothers given the option to opt out of being visited?)

There is restricted access to the Department by 24 hour security guard.

Bounty (UK) Limited Representatives and photographer report to Lead Midwife in charge to avoid inappropriate contacts.

All women are given the option of opting out of being visited.

4) Please confirm the number of complaints made to the Trust by new parents. If not time prohibitive, please provide details of the complaints.

None