

Trust Headquarters
Russell's Hall Hospital
Dudley
West Midlands
DY1 2HQ

Ref: FOI-072023-000189

Date: 11/7/23

Address / Email:

Dear

Request Under Freedom of Information Act 2000

Thank you for requesting information under the Freedom of Information Act 2000, please see response below:-

The details we require are:

- 1) Do you use a social media management platform? - Yes
- 2) If so, what tools do you use? - We use Tweetdeck and Facebook Meta Business Suite
- 3) How much do you spend annually on a Social media management tool? - We have a zero spend. Both of these are hosted by the platforms and are free to users.
- 4) Which month & year does your contract with your supplier end? - n/a
- 5) Do you use a social listening / media monitoring platform? - No
- 6) If so, what tools do you use? - n/a
- 7) How much do you spend annually on a social listening / media monitoring tool? - n/a
- 8) Which month & year does your contract with your supplier end? - n/a
- 9) Who is the senior officer in charge of these contracts? - n/a

If you are dissatisfied with our response, you have the right to appeal in line with guidance from the Information Commissioner. In the first instance you may contact the Information Governance Manager of the Trust.

Information Governance Manager
Trust Headquarters
Russell's Hall Hospital
Dudley
West Midlands
DY1 2HQ
Email: dgft.dpo@nhs.net

Should you disagree with the contents of our response to your appeal, you have the right to appeal to the Information Commissioners Office at.

Information Commissioners Office
Wycliffe House
Water Lane
Wilmslow
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FOI/REF FOI-

Cheshire

SK9 5AF

Tel: 0303 123 1113

www.ico.org.uk

If you require further clarification, please do not hesitate to contact us.

Yours sincerely

Freedom of Information Team

The Dudley Group NHS Foundation Trust