

For the Record – Press Statements

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Date of article	18 th December 2013
Reporter	Express & Star
Headline	West Brom's Steven Reid: This visit helps put everything in perspective
First paragraph/s of article	<p>Baggies stars Steven Reid, Victor Anichebe, Saido Berahino and Nicolas Anelka swapped the training pitch for the ward when they dropped in to spread Christmas cheer at Russells Hall Hospital yesterday.</p> <p>They were joined by the club's two mascots, Baggie Bird and Albi, as they signed autographs and had photographs taken with excited youngsters and their families. The players also handed out gifts to patients.</p>
Press enquiry	The Trust was asked by West Bromwich Albion FC for Paula's response to the players' visit to Children's Ward on 17 th December.
Trust response	
<p>COMMENT FROM PAULA CLARK, CHIEF EXECUTIVE OF THE DUDLEY GROUP NHS FOUNDATION TRUST</p> <p>No child wants to spend Christmas in hospital away from their home and loved ones, so it's wonderful when their stay over the festive period with us can be made a little more pleasant.</p> <p>We look forward to the visit every year as it really is heart warming to see the West Bromwich Albion players put a smile on the faces of the children we look after.</p> <p>***ENDS***</p>	