

Date: 09/08/2017

FREEDOM OF INFORMATION REQUEST FOI/013588 - Recruitment expenditure

Please provide us with an exact figure of the Trust's total Recruitment Advertising expenditure from 1 January to 31 December 2016.

Recruitment advertising includes, but is not limited to, the advertising of job vacancies in printed journals, newspapers, radio, online recruitment websites, job fairs as well as social media and search advertising.

Disclosure of the requested information is to calculate the cost of recruitment advertising in the NHS and the efficiencies that may be achievable through Sustainability and Transformation Partnerships.

The figure is £39,081