

Health and Well being Carnival Armed Forces Day 2025



VENUE



DATE AND TIME



ATTENDEES



EVENT AIMS

Promote health and well being awareness

Support and empower individuals

Engage the armed forces community

Encourage participation

Provide opportunities for health and well being incentives

Foster a supportive network

STALLHOLDERS

- The Mary Stevens Hospice
- **Healthy Lifestyle Service**
- Workwell Black Country Healthcare
- **Dudley Empowerment Partnership**
- The What? Centre and Brook
- **Brook**
- **Home Instead**
- **Enhanced Primary Care Support Roles**
- **Gateway Family Service**
- Change, Grow, Live. Atlantic Recovery **Community Service**
- **Black Country ICB**
- **Beacon Centre for the Blind**
- **Dudley Council Public Health**
- **Healthwatch Dudley**
- **Talking Therapies Employment Service**
- **DGFT Lung Health Screening Programme**

FEEDBACK

How helpful was the information provided at the stall?



How would you rate the health and well being carnival?



How engaging did you find the carnival-style activites?



EVENT HIGHLIGHTS



Stallholders spoke to over 600 attendees



Over 200 people took part in the health and well being ticket incentive



Received 28 complete feedback slips



Event organisers asked us to return next year



congratulated on the collaboration and wealth of services

ATTENDEES LEARNED

Health Support & Services

- Free mental health and general health courses
- Access to cervical, breast, and diabetic screening
- Cancer, sexual health, and therapy services Self-management for chronic conditions
- Hydration and wellbeing tips
- Importance of mental wellbeing

Employment & Volunteering

- Support for getting back into work, especially for people with health issues
- Info on volunteer opportunities and employment support services
- Guidance for young people in pastoral support roles (16–19 age group)

Community Resources

- Wide variety of local health and wellbeing services available in Dudley
- Organisations like Brook, Mary Stevens Hospice, HomeInstead, and Dudley Healthwatch
- Previously unknown services now discovered
- Opportunities to improve personal relationships and social support

HOW COULD WE IMPROVE

Space & Layout

- Several attendees suggested a bigger tent or placing it
- closer to the main event Some felt it was a bit crowded

Additional Services

• A request was made to include health checks

More to Explore

Suggestions included having more tents and stalls

Overall Satisfaction

- The vast majority said "nothing to improve" Many praised the event as "amazing," "fab," and "very helpful and friendly"
- Feedback highlighted that the staff were knowledgeable and the information was comprehensive

ATTENDEE FEEDBACK

"Everyone was great!!!"

"This event (carnival tent) is the reason I've come along today"

"Great to hear about the different types of cancers and screening programmes"

"Glad poster
advertised this event
as couldn't have
known otherwise!"

"Fantastic idea! Well done"

"Fab day"

Would you attend a similar health and wellbeing event in the future?

Overwhelming yes from all feedback.

STALLHOLDER FEEDBACK

"Thank you for this invite we loved it.
So busy we spoke to hundreds of people about our services and about Home Instead Charities.

Everyone had a great time.

It was lovely to see people so engaging and participating in the activities.

It was good to share information that will help people be more informed about what is available and who can help.

Getting the message out to people is critical and events like this are so valuable.

Would be great to do again in the future."

Mandy Brownhill

Community
Engagement
Home Instead
Dudley & Sandwell
South

Maria Goodwin

Mary Stevens Hospice "Thank you very much for having us!
I thought it was a great idea and would love to be a part
of it again.

It is always great to join forces with other fantastic health and wellbeing groups to engage with a larger number of people at events like this, rather than having to do it on your own.

I really liked the idea of having an activity at each stall and this worked really well with those attending, keeping them engaged.

Anything like this that you do, I would be really keen to be part of, so please do keep me updated."

"This was one of the best events we have attended, public health spoke to approximately 150 people and had approximately 50 conversations with people and families regarding a mix of subjects.

The activities provided by the stalls really engaged people, they enjoyed getting involved, mainly the children enjoyed play your cards right, but it gave parents the opportunity to ask questions too.

Going out to where people are really made the difference to how many engaged and when we asked people where they were from, a large proportion were from Dudley."

Lydia Hester-Collins

Senior Health Improvement Practitioner Dudley Council

Roz Geary

Cancer ICS Programme Manager "We had 8 plus conversations with women over 70, not accessing breast screening.

30 plus breast awareness conversations, with limited knowledge on how to check breasts.

Several males interested in how to check their chests, as they had not realised, they could have a diagnosis of breast cancer.

All materials on breast awareness, signs and symptoms were distributed, and more needed due to high numbers of visitors to the Health Tent."