

Trust Headquarters
Russells Hall Hospital
Dudley
West Midlands
DY1 2HQ

Ref: FOI-082025-0001867

Date: 01.9.25

Address / Email:

Dear

Request Under Freedom of Information Act 2000

Thank you for requesting information under the Freedom of Information Act 2000, please see response below.

1. Whether individual photographers, or representatives from any newborn photography companies, are present on the hospital's postnatal ward - **No, none present**

If "yes", please provide:

1. The names of these companies or individuals
2. The date since which these companies have been present on the ward
3. The hours and days of the week when these companies are present on the ward
4. Full copies of all training or guidance materials provided by the hospital to the photographers, including (but not limited to) how they should interact with patients when on the ward, how to obtain consent from patients, and safeguarding training
5. Details of whether the hospital conducts DBS checks or other background checks on these photographers
6. Details of the financial arrangements between the hospital and the photography companies, including (but not limited to) the amount paid by the photographers or photography companies to the hospital. Please break this down by calendar year, from the starting date of the hospital's contract with the company.
7. Has the hospital received any complaints from patients or their families about the behaviour of photographers?

If yes, please provide...

1. The number of complaints received, broken down by calendar year, from the starting date of the hospital's contract with the company.
2. If available, the anonymised content of the complaints
3. Details of any action taken by the hospital as a result of these complaints

If you are dissatisfied with our response, you have the right to appeal in line with guidance from the Information Commissioner. In the first instance you may contact the Information Governance Manager of the Trust.

Information Governance Manager
Trust Headquarters
Russell's Hall Hospital
Dudley
West Midlands
DY1 2HQ
Email: dgft.dpo@nhs.net

Should you disagree with the contents of our response to your appeal, you have the right to appeal to the Information Commissioners Office at.

Information Commissioners Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
Tel: 0303 123 1113
www.ico.org.uk

If you require further clarification, please do not hesitate to contact us.

Yours sincerely

Freedom of Information Team
The Dudley Group NHS Foundation Trust